



Advertising Opportunity: Drums Along the Hudson®
A Native American and Multicultural Celebration

Dear Friend,

The 20th Annual Drums Along the Hudson®: A Native American and Multicultural Celebration will take place on Sunday, June 5th, 2022 in Northern Manhattan's Inwood Hill Park from 11am until 6pm, rain or shine. This event, which is FREE to the public, is presented by Lotus Music & Dance in collaboration with the New York City Department of Parks & Recreation, sponsored in part by the New York City Department of Cultural Affairs, the New York City Council.

We are appealing to our many friends and supporters and local Inwood businesses to help us make Drums Along the Hudson® 2022 a memorable and special occasion. In collaboration with Northern Manhattan Parks & Recreation, there will be performances, crafts, and food. An ad page and/or Congratulatory Greeting in our commemorative program will bring your message to thousands of visitors of this distinctive celebration of cultures and the environment. It will also be available online after the event.

Drums Along the Hudson® is the only open air Pow Wow in Manhattan featuring Native American arts and crafts, storytelling, world dance and drumming traditions, and an Environmental Tent along with international foods. To learn more about the event, honorees and sponsors, please visit our website: www.drumsalongtheudson.org. Check back regularly for exciting updates.

Please review our attached rate sheet and sample program booklet for details on the advertising opportunity.

To view past program booklets online:

Click on [Advertise—Program Booklet](#), located under **SUPPORT US** in the left navigation list of the drumsalongtheudson.org home page, and peruse any of the Commemorative Journals from past years.

We look forward to creating a partnership with you.

Studio Manager
212.627.1076 ext. 10
studiomanager@lotusmusicanddance.org

FULL PAGE

7.5" X 4.75" = \$900

COVER* (Inside front or back)

7.5" X 4.75" = \$1,200

OUTSIDE BACK COVER*

7.5" X 4.75" = \$1,500

**Subject to availability*

BUSINESS CARD

**3.75" X 2"
= \$250**



LOTUS
MUSIC
& DANCE

DRUMS ALONG THE HUDSON®, A
NATIVE AMERICAN FESTIVAL AND
MULTICULTURAL CELEBRATION
www.drumsalongthehudson.org
www.lotusmusicanddance.org

**2 line listing for
participating vendors
and artists
= \$35**

HALF PAGE

3.75" X 4.75" = \$475

Reply Form

Ad rates for 2022 Drums Along the Hudson® Program Booklet

The program will include the day's schedule, bios of honorees, gratitude, and advertisements. *Over 5,000 attendees will view your ad in one day!* Commemorative Journal will be available on our website for year-round accessibility.
Craftspeople and local businesses are encouraged to take out an ad, as the festival will attract thousands of people who may be interested in contacting you after the event. Please consider offering a promotion to encourage post event visits.

Ads are due by April 1, 2022

Please submit your Ad Form as soon as possible

VENDOR, ARTIST & NON-PROFIT OFFER (ends June 1st): Participating vendors, artists & non-profit organizations can purchase a LISTING in the program booklet for only \$35

Contact Info

Business Name _____

Address _____ City, State _____ Zip _____

Contact Person _____ Phone # _____

Fax _____ E-mail _____

Please select from below:

- Outside Back Cover* = \$1,500 * *Subject to availability*
- Inside Front or Back Cover* = \$1,200
- Full Page = \$900
- Half Page = \$475
- Business Card = \$250
- Listing = \$35

\$ _____ **AMOUNT ENCLOSED**

Payment Method (circle one):

Check _____ Money Order _____ Credit Card _____

Checks and money orders should be made out to "Lotus Music & Dance"

Credit Card Order: MC _____ Visa _____

Credit Card # _____ Exp. Date _____

Please fill out this form and mail it with your payment or call with credit card information:

DRUMS ALONG THE HUDSON
c/o LOTUS MUSIC & DANCE
310 Riverside Drive, #210
New York, NY 10025
Phone: 212-627-1076
Fax: 212-675-7191

ARTIST, VENDOR, NONPROFIT DEADLINE: MAY 1, 2022
STANDARD DEADLINE: APR 1, 2022

Artwork may be submitted with reply form or sent via email as .jpg or .tif (300 dpi or better resolution preferred.) Hi-Res PDF also OK.
For further assistance, including graphic rates, please contact:
studiomanager@lotusmusicanddance.org