

**FULL PAGE**

**7.5" x 4.75" = \$900**

**COVER\* (Inside front or back)**

**7.5" x 4.75" = \$1,200**

**OUTSIDE BACK COVER\***

**7.5" x 4.75" = \$1,500**

*\*Subject to availability*

**BUSINESS CARD**

**3.75" x 2"**

**= \$250**



**LOTUS** MUSIC & DANCE

**DRUMS ALONG THE HUDSON®: A  
NATIVE AMERICAN FESTIVAL AND  
MULTICULTURAL CELEBRATION**

[www.drumsalongthehudson.org](http://www.drumsalongthehudson.org)

[www.lotusmusicanddance.org](http://www.lotusmusicanddance.org)

**2 line listing for  
participating vendors  
and artists**

**= \$35**

**HALF PAGE**

**3.75" x 4.75" = \$475**

# Reply Form

## **Ad Rates for 2018 Drums Along the Hudson® Program Booklet**

The program will include the day's schedule, bios of honorees, gratitude, and advertisements. *Over 5,000 attendees will view your ad in one day!* Commemorative Journal will be available on our website for year-round accessibility.

Craftspeople and local businesses are encouraged to take out an ad, as the festival will attract thousands of people who may be interested in contacting you after the event. Please consider offering a promotion to encourage post event visits.

**\* ADS ARE DUE: May 4, 2018\***

**EARLY-BIRD SPECIAL OFFER: 2 ADS FOR THE PRICE OF 1 (Ends March 2, 2018)**

**All Ad payments and artwork received by March 2 will be added to the *Drums Along the Hudson Benefit Program* (March, 2018)  
AND the *Drums Along the Hudson Program Booklet***

**VENDOR, ARTIST & NON-PROFIT OFFER (ends April 1 ):** Participating vendors, artists & non-profit organizations can purchase a LISTING in the program booklet for only \$35

### Contact Info

Business Name

Address

City, State

Zip

Contact Person

Phone #

Fax

E-mail

### Please select from below:

- Outside Back Cover\* = \$1,500      *\* Subject to availability*
- Inside Front or Back Cover\* = \$1,200
- Full Page = \$900
- Half Page = \$475
- Business Card = \$250
- Listing = \$35

\$ \_\_\_\_\_ **AMOUNT ENCLOSED**

### Payment Method (circle one):

Check                      Money Order                      Credit Card

*Checks and money orders should be made out to "Lotus Music & Dance"*

Credit Card Order:    MC                      Visa

Credit Card #

Exp. Date

Please fill out this form and mail it with your payment or call with credit card information:

DRUMS ALONG THE HUDSON  
c/o LOTUS MUSIC & DANCE  
310 Riverside Drive, #210  
New York, NY 10025  
  
Phone: 212-627-1076  
Fax: 212-675-7191

**EARLY BIRD DEADLINE:** March 2, 2018

**ARTIST, VENDOR & NONPROFIT DEADLINE:** April 2, 2018

**STANDARD DEADLINE:** May 4, 2018

Artwork may be submitted with reply form or sent via email as .jpg or .tif (300 dpi or better resolution preferred.) Hi-Res PDF also OK.

For further assistance, including graphic rates, please contact:  
**[studiomanager@lotusmusicanddance.org](mailto:studiomanager@lotusmusicanddance.org)**