

FULL PAGE

7.5" x 4.75" = \$900

COVER* (Inside front or back)

7.5" x 4.75" = \$1,200

OUTSIDE BACK COVER*

7.5" x 4.75" = \$1,500

**Subject to availability*

BUSINESS CARD

3.75" x 2"

= \$250



LOTUS MUSIC & DANCE

**DRUMS ALONG THE HUDSON®: A
NATIVE AMERICAN FESTIVAL AND
MULTICULTURAL CELEBRATION**

www.drumsalongthehudson.org

www.lotusmusicanddance.org

**2 line listing for
participating vendors
and artists**

= \$35

HALF PAGE

3.75" x 4.75" = \$475

Reply Form

Ad Rates for 2017 Drums Along the Hudson® Program Booklet

The program will include the day's schedule, bios of honorees, gratitude, and advertisements. *Over 5,000 attendees will view your ad in one day!* Commemorative Journal will be available on our website for year-round accessibility.

Craftspeople and local businesses are encouraged to take out an ad, as the festival will attract thousands of people who may be interested in contacting you after the event. Please consider offering a promotion to encourage post event visits.

ADS ARE DUE May 1, 2017

EARLY-BIRD SPECIAL OFFER: 2 ADS FOR THE PRICE OF 1 (Ends March 1, 2017)

**All Ad payments and artwork received by March 1 will be added to the *Drums Along the Hudson Benefit Program (March 2017)*
AND the *Drums Along the Hudson Program Booklet***

VENDOR, ARTIST & NON-PROFIT OFFER (ends April 1): Participating vendors, artists & non-profit organizations can purchase a LISTING in the program booklet for only \$35

Contact Info

Business Name

Address City, State Zip

Contact Person Phone #

Fax E-mail

Please select from below:

- Outside Back Cover* = \$1,500 * *Subject to availability*
- Inside Front or Back Cover* = \$1,200
- Full Page = \$900
- Half Page = \$475
- Business Card = \$250
- Listing = \$35

\$ _____ **AMOUNT ENCLOSED**

Payment Method (circle one):

Check Money Order Credit Card

Checks and money orders should be made out to "Lotus Music & Dance"

Credit Card Order: MC Visa

Credit Card # Exp. Date

Please fill out this form and mail it with your payment or call with credit card information:

DRUMS ALONG THE HUDSON
c/o LOTUS MUSIC & DANCE
262 West 38th Street Suite 1006
New York, NY 10018
Phone: 212-627-1076
Fax: 212-675-7191

EARLY BIRD DEADLINE: March 1, 2017

ARTIST, VENDOR & NONPROFIT DEADLINE: April 1, 2017

STANDARD DEADLINE: May 1, 2017

Artwork may be submitted with reply form or sent in .jpeg format via email (minimum resolution: 150 dpi)

For further assistance, including graphic rates, please contact:
studiomanager@lotusmusicanddance.org